



**OFFICIAL PUBLICATION OF THE
SQUARE DANCE FEDERATION OF MINNESOTA, INC**

Advertising Packet

Revised July 2025

Advertising

Contract Rates – PDF, JPG or a Word document

Effective September/October 2024 through July/August 2025

Ad Size	One Time	6 Issues
Full Page	\$60.00	\$300.00
Half Page	\$40.00	\$200.00
Quarter Page	\$30.00	\$150.00

Copy Size in inches

Size	Height	Width
Full page	7 1/2	4 1/2
1/2 page horizontal	3 3/4	4 1/2
1/4 page horizontal	1 7/8	4 1/2
1/4 page vertical	3 3/4	2 1/4

Due Date for Submissions of Ads	Issues
May 25 th	July/August
July 25 th	September/October
September 25 th	November/December
November 25 th	January/February
January 25 th	March/April
March 25 th	May/June

NOTE: There will be a \$2 service charge for each billing

Send Contract and payment to: The ROUNDUP Advertising Manager as listed on page two of The ROUNDUP

